

Become FEE-FREE with

MAGNIFY SLASHPAY

WHAT IS SLASHPAY AND DUAL-PRICING?

- Dual Pricing is a compliant pricing strategy to offer a Cash Price and a Card Price.
- Dual Pricing has been used at gas stations for over a decade in many states, and is now available to all business types.
- When businesses offer Dual Pricing, they keep 100% of the cash price for every product they sell, regardless of how the customer pays.





Tired of paying merchant fees?

Clearly display two separate prices - one

for cash and one for card transactions for a fully compliant sale.

Historically, outside of payroll and inventory, credit card processing fees are the next-largest expense for most businesses.



All payment terminal types



Automatic calculations



Consumer Choice



No Contracts



Improved Profitability



100% compliant

Questions?



1-800-528-8694



sales@magnifypayments.com



IS SLASHPAY RIGHT FOR MY BUSINESS? Y

Not sure? Give it a try!

We offer a **60-day SlashPay trial** to any interested business. If at any point you decide that SlashPay is not right for your business, we will match or beat your previous processors pricing, and switch you back to traditional card processing at no cost.