

MAGNIFY PAYROLL

Why offer payroll to your customers?

- Ability to offer comprehensive solutions
- Increased customer loyalty or "Stickiness"
- Competitive advantage against Toast and Square
- Each opportunity is now worth more!

Let us be the expert!

Refer, let Magnify Payroll work their magic, **get lifetime residuals!**
It's that easy.



Refer



Present/Sell



Implementation



Support



Residuals

MP
You

What is needed to refer a payroll lead?

- Contact name
- Business name
- Phone number and email address

...also nice to know

- Current payroll method
- Number of employees

Any business. Any size. We can help!

For questions or referrals...

How do I ask about Payroll?

• Current Merchant:

- Let them know you have a new solution to consider!
- They've trusted you with payments, now can add payroll with the same great service!
- "Are you open to a no-obligation review?"

• New Opportunity

- How do you currently handle payroll?
- Are you open to discussing options my other clients have loved?
- What would you look to improve in your current relationship?
- Can I set up a 20-minute call with my payroll partner?