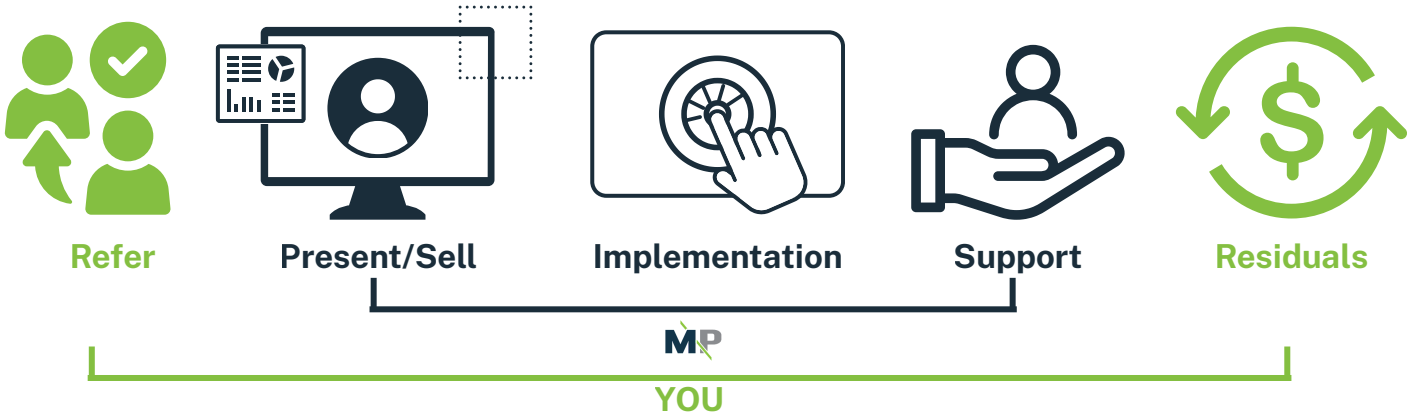
MAGNIFY PAYROLL QRG

Why offer Payroll to your customers?

- Ability to offer comprehensive solutions
- Increased customer loyalty or "stickiness"
- Competitive advantage against Toast and Square
- Each opportunity is now worth more!

You refer, MP does the rest, you earn.



How do I ask about payroll?

Current Merchant

- Let them know you have a new solution to consider!
- They've trusted you with payments, now can add payroll with the same great service!
- "Are you open to a no-obligation review?"

New Opportunity

- How do you currently handle payroll?
- Are you open to discussing options my other clients have loved?
- What would you like to improve in your curent relationship?
- Can I set up a 20min call with my payroll provider?

What is needed to refer a payroll lead?

- Contact name
- Business name
- Phone number and email address

...also nice to know

- Current payroll method
- Number of employees

Any business. Any Size. We can help!

Referrals: **lauren@magnifypayroll.com** or **www.magnifypayments.com/payroll-referrals**